

**FOR IMMEDIATE RELEASE: Jan. 2, 2022**

**MEDIA ADVISORY**

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## **Tour De BBQ Cycling Event and Youth Run Fundraiser**

**WHAT:** The Tour De BBQ Cycling Event and Youth Run fundraiser at Keypoint Church will feature 50, 30, and 7 mile bike routes and 1 mile youth run with barbecue rest and hydration stops along the Razorback Greenway Trail System.

The first 250 participants to register will receive a swag bag of promotional items.

Registration for the youth 1-mile run for ages 17 and under is free until Thursday, Feb. 1, and \$10 per participant after.

Adults 17 and up can participate in a 7 mile ride for \$30 per participant, a 30 mile ride for \$45 or a 50 mile ride for \$55. Those who want to just enjoy the barbecue only and not participate in the events can purchase tickets for \$25. Early bird pricing registration ends on Jan. 31.

**WHEN:** Saturday, June 4 – 7 a.m.

**WHERE:** Keypoint Church, 3700 Medical Center Parkway in Bentonville, Arkansas

**WHO:** Anyone in the community can participate and register at [www.tourdebbqark.com](http://www.tourdebbqark.com), or register the day of the event at 6 a.m.

**WHY:** All proceeds will go to Dress for Success of Northwest Arkansas (NWA), which empowers women toward economic independence by providing a network of support, professional attire, and programs that help women thrive in work and life.

**INTERVIEW OPPORTUNITIES:**

Attendees will include Stephanie Orman, mayor of Bentonville, and Sam Pittman, head coach of the University of Arkansas Razorback Football team.

Both will be available for interviews at the start/finish line in front of the church.

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